

# GREAT



# AMERICAN



# CLEANUP



<b>STREET</b> <b>\$250</b>	<b>NEIGHBORHOOD</b> <b>\$500</b>	<b>COMMUNITY</b> <b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Small logo on sponsorship banner</li> <li>• Inclusion on web and event pages</li> </ul>	<ul style="list-style-type: none"> <li>• Medium logo on sponsorship banner</li> <li>• Inclusion on web and event pages</li> </ul>	<ul style="list-style-type: none"> <li>• Large logo on sponsorship banner</li> <li>• Private cleanup at your business or KPB tent at an event</li> <li>• Inclusion on web and event pages</li> </ul>
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<ul style="list-style-type: none"> <li>• Small logo on sponsorship poster</li> <li>• Inclusion on web and event pages</li> </ul>	<ul style="list-style-type: none"> <li>• Medium logo on event banner</li> <li>• Opportunity to include material in bags (brochures, coupons, cards, etc.)</li> <li>• Inclusion on web and event pages</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on KPB tote bags</li> <li>• Host a Bag Swap at your business</li> <li>• Inclusion on web and event pages</li> </ul>

One Sponsorship supports 3 months of high-impact events!!

\*All sponsorships are tax-deductible

# WHY SPONSOR KPB?



**Follower Base:** KPB has a combined social media following of +6,000 and each post reaches at least 10% of our followers.



**Name Recognition:** Did you know that it takes 5-7 impressions\* for a consumer to be able to recognize a logo? Grow your business with a logo on our event signage!



**Volunteer Base:** In 2019, KPB organized over 1,000 volunteers! That's a lot of eyes on our event banner with your logo on it.



**CSR Initiative:** Create a positive company image by sponsoring a local community improvement project.

\*[actioncardapp.com/2016/02/11/11-branding-stats-crazier-than-miley/](http://actioncardapp.com/2016/02/11/11-branding-stats-crazier-than-miley/)



## YOUR SPONSORSHIP SUPPORTS:



#CleanYourBlock brings community members together to cleanup their neighborhood. KPB provides the resources, neighborhoods provide the volunteers!

Bag Swap encourages people to think more sustainably, ditch the plastic and recycle! Bag Swap incentivizes participants to trade out disposal grocery bags for reusable tote bag... All for free!



Paint Your Heart Out is a community beautification initiative that assists veteran, disabled, and/or in-need homeowners with exterior house painting, light landscaping and other maintenance. Community members can nominate friends, family, or neighbors.